



# GRAPHIC DESIGN ESSENTIALS

Course Code: WSQ-GD

## What will you learn?

- Preparation for production of 2D visuals.
- Apply computer software to produce 2D visuals in accordance to project requirements.
- Types of stakeholders to work with when developing 2D visuals.
- Types of visuals.
- Types of tool and equipment to develop 2D visuals.
- Basic and Intermediate operations of Adobe Photoshop.

## Course Schedule

Contact Hours: 30 hours

Course Frequency : Once per week

Course Time: 7pm - 10pm

Course Duration : 9 weeks

## Course Materials

- Copyright Infosheet, Copyright @ Work (by Intellectual Property Office of Singapore)
- First Media Academy Photoshop Learner's Guide

## About the Workshop

This programme will guide participants through the use of Adobe Photoshop and its uses in developing 2D visuals for marketing and advertising purposes.

Through numerous exercises, participant will get hands on experience with Adobe Photoshop and its functions. At the end of the programme, participants will work towards compiling a final project that will be used to grade their programme performance.

At the end of the programme, participants will be issued a Statement of Attainment (SOA) from the Singapore Workforce Development Agency.

## Course Fees

SME Sponsored	MNC Sponsored	Self-Sponsored	Mid Career Enhanced Subsidy	Workfare Training Scheme	Full Course Fee
90% Subsidy	\$15 Per Hour Subsidy	70% Subsidy	90% Subsidy	95% Subsidy	-
\$178.50	\$673.50	\$368.55	\$178.50	\$126.00	\$1,123.50
Absentee Payroll: \$7.50 Per Hour	Absentee Payroll: \$4.50 Per Hour	-	Training Allowance: \$4.50 Per Hour	-	-
\$66.34 Registration and Course Material Fee					

All prices inclusive of 7% GST.

WSQ subsidies are eligible for Singapore's and PRs above the age of 21.

Please check with our education consultants regarding funding eligibility.

## Course Outline

<b>Day 1</b>	<ul style="list-style-type: none"><li>• Course introduction</li><li>• Understanding copyrights</li></ul>
<b>Day 2</b>	<ul style="list-style-type: none"><li>• Introduction to Adobe Photoshop</li><li>• Understanding Photoshop tools</li><li>• Basic photo corrections</li><li>• Working with selection tools</li></ul>
<b>Day 3</b>	<ul style="list-style-type: none"><li>• Layers basics</li><li>• Correcting and enhancing digital photographs</li></ul>
<b>Day 4</b>	<ul style="list-style-type: none"><li>• Working with Masks and Channels</li></ul>
<b>Day 5</b>	<ul style="list-style-type: none"><li>• Typographic Design</li></ul>
<b>Day 6</b>	<ul style="list-style-type: none"><li>• Vector Drawing Techniques</li><li>• Bitmap images and vector graphics</li><li>• Importing Smart Objects</li></ul>
<b>Day 7</b>	<ul style="list-style-type: none"><li>• Advanced compositing</li><li>• Using Smart Filters</li><li>• Arranging layers</li></ul>
<b>Day 8</b>	<ul style="list-style-type: none"><li>• Painting with the Mixer Brush</li><li>• Mixing of colours</li></ul>
<b>Day 9</b>	<ul style="list-style-type: none"><li>• Briefing on course Underpinning Knowledge and Performance Statements</li><li>• Debrief</li></ul>
<b>Day 10</b>	<ul style="list-style-type: none"><li>• Assessment</li></ul>